

Careers In Caring Talking Points

- Caregivers in long term care facilities serve their communities by caring for their most vulnerable citizens in a safe and supportive environment.
- A career in long term care offers professional growth, is invaluable rewarding and provides a tremendous sense of purpose.
- Being a caregiver goes far beyond your job description – you become a friend and a family member to each resident.
- Working in a long term care facility means working as a team to accomplish a common goal – ensuring residents are receiving the highest level of care possible.
- Long term care facilities are only as strong as their caregivers. They are the backbone of every facility.
- Facilities value and appreciate the selfless work caregivers do every day to care for residents and ensure staff members feel supported.
- Working in long term care means serving a special population – the country's most vulnerable. Every resident is someone's parent, grandparent, aunt, uncle or close friend.
- Families and friends of residents trust caregivers to keep their loved ones healthy and safe day in and day out. Their work is incredibly meaningful and important.
- Long term care is a vital part of the health care system. A career in long term care is a great steppingstone for individuals who want to get their foot in the door in the health care sector.
- The average age of a long term care resident is 85 years old, and the vast majority have underlying health conditions.

- Residents in long term care require specialized, customized care to meet their unique health care needs. When you work in long term care, you are learning life-sustaining skills.
- There is upward mobility working in long term care. From the first day on the job, you are on an immediate path toward a long and fulfilling professional career.
- Aging is inevitable, and we are expected to see an unprecedented growth in our senior population over the next three decades. We need dedicated caregivers now more than ever.

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